

THE MAGAZINE ABOUT SHOPPING AND STYLE

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Section! Page 280

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IT'S THE HOLIDAY SEASON AGAIN, and anyone looking for something for the most happening chick on the block might want to start with this great big rocker-girl flaming heart cuff, not only because it's kind of awesome, but because 40 percent of the proceeds from its sale will go to benefit Red Cross International. And what could be more delightful than that? We've always liked the idea of shopping for a cause here at *Lucky*, and never has it been more of a good idea than now: Whenever the economy takes a turn for the dire, charities and nonprofits suffer accordingly. Turn to page 84 for more opportunities to shop/give.

For those interested in making a straight-up donation to a worthwhile cause, here are a few current staff favorites: **Innocence Project** exonerates wrongly convicted prisoners through DNA testing (innocenceproject.org); **Kiva** allows donors to select an entrepreneur in a developing country from its website, which in turn helps that person start his or her business; see also: **Trickle Up**, which does the same, with a focus on women (trickleup.org); **Riverkeeper** successfully sues individuals and companies who pollute rivers (riverkeeper.org).



AND SPEAKING OF ROCKER CHICKS: Here is our own Andrea Linett with the legendary Chrissie Hynde, who was staying at the hotel where we threw the New York party for our new book, *The Lucky Guide to Mastering Any Style*. Andrea's got the book open to the page where Chrissie is pictured and cited as an icon of rock-and-roll style. Andrea has just chased her out to the sidewalk and asked a doorman to take their picture. Proving: You're never too cool to be a geeky fan girl.



Kim

KIM FRANCE
Editor in Chief



How fun and inspiring does a tip a day for 30 days about how to reinvent your look sound? Almost too fun and inspiring, right? Log on to luckystyleadvisor.com and not only will you learn tons, but you will immediately be entered to win a \$5,000 shopping spree at shopbop.com.